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GLADIOLUS

Retail Price List 1944

Buy Benson's Better Bulbs for Finer Flowers

GEO. C. BENSON

Grower and Hybridist

Swartz Creek, Mich.

Phone 4-1

Member N. E. G. S.

Member M. G. S.

Golden Glory Garden Collection

25 Large Selected Bulbs, All Colors, Prepaid 75c



GEO. C. BENSON

CORNER HILL AND MORRISH ROADS

Just 1 Mile South of Swartz Creek

VISITOR'S WELCOME

Greetings: TO ALL FRIENDS, PATRONS AND GLAD FANS! We greatly appreciate your patronage, your patience and your understanding during these trying times. We have much less stock on hand than we could wish, but some Very Good Ones! WHILE THEY LAST! Impossible to quote on quantity lots. We confidently expected to introduce two new seedlings this season, however conditions proved unfavorable.

WISHING YOU ALL, ALL OF THE BEST THAT IS POSSIBLE FOR '44.

GUARANTEE

I guarantee my stock to be free of disease and insects at the time of shipment, thrifty and true to name.

Occasional errors are humanly possible, therefore, if any of the bulbs shall be found not as represented I will replace them, together with something extra to compensate for disappointments; or refund your money; BUT in no case will I be held responsible beyond the actual purchase price of the bulbs. Fine exhibition blooms are the result of a combination of superior heredity with perfect environment during growth; as I have no control over cultural treatment, fertility, climatic conditions, etc. No guarantee as to final results can be given however, great care has been taken to insure each and every bulb being clean, vigorous and true to name, ready under the proper conditions to produce for you some truly magnificent blossoms.

TERMS

Orders from \$1 to \$3, cash in full with the order, orders of \$3 and over, 25% with the order and the balance before shipment or shipment can be made C. O. D. if you prefer. Please do not ask me to ship an order for less than \$1 as the sorting, packing and postage make such orders unprofitable. Like most other growers I give extra counts in proportion to the earliness and the size of the order. As my stock of some varieties is strictly limited, early ordering will insure better selections and avoid disappointments, and I will show my appreciation with more liberal overcount and often a bulb or two of the newer and more expensive sorts where I feel they will be most desired.

CULTURE

Do not plant *Gladiolus* too near buildings, trees or shrubbery. Plant larger size bulbs not less than 6 inches apart, either in rows or in beds for maximum results, if in rows, the rows should be not less than eighteen inches apart. Plant six inches deep in light soils or three inches deep in heavy soils. The better the ground is prepared and the more plant food applied (preferably well rotted manure, cow manure if available) well mixed in, the fall before planting if possible, the finer your blooms will be, provided you cultivate frequently and plenty of water is forthcoming especially when they are spiking.

THRIPS

These tiny creatures will if once established, ruin your blooms no matter how well grown. Some people have grown *Gladioli* for years without being bothered by this pest, but they are simply fortunate. Don't take chances, start with clean bulbs, treat before planting and spray regularly during growth. If your bulbs are at all diseased, I recommend corrosive sublimate treatment before planting in the spring, one ounce to seven gallons of warm water as a solution in which to soak the corms overnight.

Now about varieties. Remember it costs just as much in time, money and labor to raise an out-dated, worthless variety as it does to raise a good one. Why not get rid of the worthless ones and get started with the better sorts, adding a few of the newer ones each year. Many of the older ones are still tops, but some are being replaced each year by better ones to keep your garden up to date, try as many new ones each season as you can find room and time for.

PRICE LIST

All No. 1 Size Except
Where Noted

	EA.	DOZ.	
AFLAME (Hornberger) Large flame red -----	5c	50c	
ALADDIN (Palmer) Beautiful ruffled bright salmon red with cream throat -----	6c	60c	Med.
AMERICAN COMMANDER (New) A great new red, tall large, vigorous -----	10c	\$1	
APRICOT MODEL (Wilson) Large Dec. Apricot colored, crooks in hot sun. -----	25c		
AVE. MARIA (Pfizer) Medium blue with purplish blotch, an old favorite, much in demand -----	6c	60c	
BEAUTIFUL DREAM (Canine) Immense new pink, a must have -----	10c		
BEACON (Palmer) Salmon scarlet with creamy throat, tall, many open at once -----	5c	50c	
BLAZING STAR (Zimmer) An unusual scarlet with light blotch. Very striking -----	6c	60c	Med.
BLACK OPAL (Erry. Australia) Tall deep red. The famous exhibition red from down under the world -----	6c	60c	Med.
BLUE BEAUTY (Pfizer) Best of all the blues to date -----	6c	60c	
BETTY NUTHALL (Salsbach) Warm coral pink with pale yellow throated blooms, many open at once, tall, strong stem, one of the most popular commercials grown -----	5c	60c	
BINGO (Glad-A-Way Gardens) Cream white and rose. Sport of Picardy. Something different and outstanding -----	7c	75c	
COLONIAL MAID (Young) Tall, straight plant with very beautiful lavender florets lightly pencilled. Watch this one -----	6c	60c	
CHARLES DICKENS (Pfizer) Very tall, purple. Extra fine -----	5c	50c	
ETHEL CAVE COLE (Cave) Exhibition pink, wonderful placement, great substance -----	15c		Med.
GOLDEN CHIMES () Fine large creamy yellow, somewhat ruffled. -----	6c	60c	
GOLDEN DREAM (Prestgard) Still the best all round late yellow, tall, strong grower, florets clear yellow, medium size, rose bud shaped -----	4c	40c	
GOLDEN POPPY (Groff) A buff yellow that is distinctly different in color as well as placement. Do not miss this one -----	5c	50c	
IOSCO (Kinyon) A very tall, strong giant buff "Glad" -----	10c		Med.
ISOLA BELLA () Light pinkish lavender. -----	6c	60c	
COMDR. KOEHL (Pfizer) A dark sparkling, scarlet red, medium heights with large florets. A beauty, but tempermental -----	5c	50c	
KING ARTHUR (Palmer) Lovely ruffled mauve, very fine. -----	6c	60c	
MAMMOTH OHIO (Wilson) A real giant red. Has been grown with florets over 8 inches across -----	20c		
MAID OF ORLEANS (Pfizer) Milky white with barely discernable cream tint in the throat. Probably the best all round white grown in quantity today. -----	5c	50c	5c
MERMAID (Palmer) Very fine large pink and cream -----	20c		Med.

PRICE LIST — Continued

	EA.	DOZ.	BULBETS PER 100	
MISS BLOOMINGTON (Kundred) Very early, tall straight, light yellow. A dandy -----	5c	50c		
MRS. MARKS MEMORY (Pfitzer) The blue that excels everything in its color class -----	75c		10c	Ea., Med.
PARADISE (Pruitt) Light apricot, medium height, very highly recommended -----	5c	50	5c	
PAUL PFITZER (Pfitzer) Outstanding deep maroon or burgundy in color. A beauty surely -----	5c	50c	10c	
PELEGRINA (Pfitzer) Finest of the real blue blues -----	5c	50c	10c	
PHYLLIS McQUISTON (Stevens) Exquisite light rose -----	5c	50c		
RED LORY (Errey) A fine commercial carmine red with purple blotch, many open at once -----	5c	50c	5c	
RED CHARM (Butts) Finest medium dark red I've ever seen -----	20c			Med.
RED GIANT (Phillips. Australia) A bright cerise darker in the throat, white line in the petals. One of the late giants -----	10c			
ROI SOLEIL () Large yellow with feathered throat. -----	5c	50c		
ROCKET (Palmer) Very good, clear scarlet, good multiplier. -----	6c	60c		
ROSA VAN LIMA. Early light rose, a dandy -----	6c			
SENSATION (Marshall) Huge deep pink, hard to beat -----	10c			Med.
SHIRLEY TEMPLE (Pruitt) Immense ruffled cream with somewhat deeper tinted throat, very strong grower and altho it crooks its still a world beater -----	6c	60c		
SWEET ALIBI (Canine) Wonderful new large exhibition, deep pink -----	7c			
TAKINA (Burns. New Zealand) A giant rose purple, looks like a huge rose, don't miss this one -----	6c	60c		
TOKEN (Crow-Pappas) Flaming salmon with creamy yellow throat, somewhat ruffled, good substance -----	5c	50c		
TREASURY GOLD (Wilson) A great new orange, that has everything -----	25c			
R. B. (Palmer-Upton) The new smoky that puts all other smokies on the shelf. Supreme in its color class -----	10c			Med.
REWI FALLU (Fallu) Massive blood red flowers on good strong stems -----	5c	50c		
WINGS OF SONG (Ellis) Large rose pink, lighter throat, a real dandy. -----	10c	1.00		
WEDDING GOWN (Wilson) Nice clear cream, commercial type. -----	25c			Med.
ZUNI (Mitsch) Exceptionally fine new smoky -----	6c	60c		

IF YOU find my corms a superior product, please recommend them to your friends — Yours for a successful season in your garden, well supplied with very beautiful GLADIOLI, the FLOWER SUPREME!